

PERSONALIZED MBA PROGRAM 2025 - 2026

Core modules (4-week modules of which 3-days on-campus)	
On-campus classes are held on Fridays, Saturdays, and Sundays from 9:00-18:00	
Economics for Decision Makers	Feb. 14 – 16, 2025
Global Supply Chain & Project Management	March 14 - 16, 2025
Corporate Strategy and Innovation	April 11 – 13, 2025
Digital Transformation	May 16 – 18, 2025
Marketing Strategy & Analysis	June 13 - 15, 2025
Sustainable Finance & Accounting	July 18 – 20, 2025
Leadership & Business Ethics	Aug. 16 – 18, 2025
Negotiations for Business Success	Sept. 12 – 14, 2025

Specialization Modules (7-week modules fully online)				
Global Finance & Banking	International Management	Marketing	Entrepreneurship	<i>Available dates for Specialization courses</i>
International Business Finance	International Business Finance	Buyers' Behavior	Sustainable Family Business	June 22 – Aug. 8, 2025 Nov. 17, 2025 – Jan. 2, 2026 Apr. 13 – May 29, 2026
Futures & Options	Digital Marketing & Social Media	Digital Marketing & Social Media	Financing the Entrepreneurial Venture	March 17 – May 2, 2025 Aug. 11 – Sept. 26, 2025 Jan. 5 – Feb. 20, 2026
Decentralized Finance	Corporate Social Responsibility & Business Law	Retailing & Online Strategy	Retailing & Online Strategy	May 5 - June 20, 2025 Sept. 29 – Nov. 14, 2025 Feb. 23 – Apr. 10, 2026
Research Methods and Data Science				Oct. – Dec. 2025 Oct. – Dec. 2026 Oct. – Dec. 2027

** Thesis defenses take place twice a year (January and September). Students defend their thesis on the closest date after the completion of their last course.*