

## PERSONALIZED MBA PROGRAM 2024 - 2025

Core modules (4-week modules of which 3-days on-campus)	
On campus classes are held on Fridays, Saturdays, and Sundays from 9:00-18:00	
<b>Leadership &amp; Business Ethics</b>	Oct. 18 - 20, 2024
<b>Negotiations for Business Success</b>	Nov. 15 - 17, 2024
<b>Economics for Decision Makers</b>	Dec. 13 - 15, 2024
<b>Global Supply Chain &amp; Project Management</b>	Jan. 17 - 19, 2025
<b>Corporate Strategy and Innovation</b>	Feb. 14 – 16, 2025
<b>Digital Transformation</b>	March 14 - 16, 2025
<b>Marketing Strategy &amp; Analysis</b>	April 25 – 27, 2025
<b>Sustainable Finance &amp; Accounting</b>	May 16 – 18, 2025

Specialization Modules (7-week modules fully online)				
Global Finance & Banking	International Management	Marketing	Entrepreneurship	<i>Available dates for Specialization courses</i>
<b>International Business Finance</b>	<b>International Business Finance</b>	<b>Buyers' Behavior</b>	<b>Sustainable Family Business</b>	Sep. 2 - Oct. 18, 2024 Jan. 27 - March 14, 2025 June 22 – Aug. 8, 2025
<b>Futures &amp; Options</b>	<b>Digital Marketing &amp; Social Media</b>	<b>Digital Marketing &amp; Social Media</b>	<b>Financing the Entrepreneurial Venture</b>	Oct. 21 - Dec. 6, 2024 March 17 – May 2, 2025 Aug. 11 – Sept. 26, 2025
<b>Decentralized Finance</b>	<b>Corporate Social Responsibility &amp; Business Law</b>	<b>Retailing &amp; Online Strategy</b>	<b>Retailing &amp; Online Strategy</b>	July 15 - Aug. 30, 2024 Dec. 9, 2024 - Jan. 24, 2025 May 5 - June 20, 2025
<b>Research Methods and Data Science</b>				Oct. 21 <sup>st</sup> – Dec. 6 <sup>th</sup> , 2024 Sept. – Oct. 2025 Sept. - Oct. 2026

\*\*\*\*\*

*\* Thesis defenses take place twice a year (January and September). Students defend their thesis on the closest date after the completion of their last course.*